



Pioneer Plaza - Suite 350 • 900 Fort Street Mall • Honolulu, HI 96813  
Phone: 808.532.8811 • Fax: 808.532.8808 • [www.loomis-isc.com](http://www.loomis-isc.com)

## **FOR IMMEDIATE RELEASE**

### **Media Contact:**

Matt Robertson  
Loomis-ISC  
808-853-3053  
[Matt@loomis-isc.com](mailto:Matt@loomis-isc.com)

Kuulei Williams  
Aloha Harvest  
808-537-6945  
[Kuulei@alohaharvest.org](mailto:Kuulei@alohaharvest.org)

## **Omidyar ‘Ohana Fund challenges Community To match \$40,000 Aloha Harvest Grant**

**Hawaii Community Foundation funds purchase of new non-profit food  
delivery vehicles providing matching donations are secured.**

The Hawaii Community Foundation has awarded Aloha Harvest a \$40,000 “challenge” grant from the Omidyar ‘Ohana Fund to purchase two new food delivery vehicles with the requirement that the organization secure a matching dollar amount from donors by December 10, 2011.

Aloha Harvest is a non-profit organization that gathers quality, donated food from restaurants, grocery stores as well as other providers and delivers it “free of charge” to social service agencies feeding the hungry in Hawai‘i. Established in 1999, the organization has collected and distributed over seven million pounds of perishable and non-perishable food & beverage. Product is provided by over 650 participating donors including restaurants, caterers, government facilities, hotels, food distributors, businesses and others. Most of this food would otherwise be discarded and go to waste.

Executive Director Ku‘ulei Williams expressed her gratitude saying “Without the generosity of such organizations as Hawai‘i Community Foundation’s ‘Omidyar ‘Ohana Fund, we could not achieve our goals to feed Hawaii’s hungry. Aloha Harvest encourages the community to build upon this foundation and donate today in order to enhance future service capabilities.”

For more information and to make a contribution, please call 808-537-6945 or visit [alohaharvest.org](http://alohaharvest.org) specifying that your donation is purposed to match the Hawaii Community Foundation grant. Credit cards are accepted.

For inquiries and general information regarding Aloha Harvest or this challenge grant opportunity, please contact

Press Relations: Matt Robertson – Loomis-ISC  
808-853-3053

Ku'ulei Williams – Aloha Harvest  
808-537-6945

#####